

Search Engine Marketing Services Agreement

www.CreativeGroupDesign.com www.TopInternetPlacement.com

Search Term Cancellation Form

Today's Date: _____ Account Billing Date Monthly: _____

Website: _____

CLIENT (Business Name): _____

Contact Person: _____

All terms must be cancelled a minimum of 14 days prior to the monthly billing date in order to be removed from the current month's billing. Terms are cancelled and ads removed effective as of the billing date for the month this cancellation is effective.

Instructions:

1. Enter the Search Term(s) being cancelled, one search term per line.
2. Mark off what placement is being cancelled. Mark off what search engine is being cancelled.
3. **Fax this signed form to 866/848-0398 to activate your cancellation notice.**

Search Terms Being Cancelled:

1. _____

Mark off what **placement** is being cancelled Regional _____ National _____ Global _____

Mark **search engine** being cancelled Google _____ Yahoo _____ Both _____

2. _____

Mark off what **placement** is being cancelled Regional _____ National _____ Global _____

Mark **search engine** being cancelled Google _____ Yahoo _____ Both _____

3. _____

Mark off what **placement** is being cancelled Regional _____ National _____ Global _____

Mark **search engine** being cancelled Google _____ Yahoo _____ Both _____

4. _____

Mark off what **placement** is being cancelled Regional _____ National _____ Global _____

Mark **search engine** being cancelled Google _____ Yahoo _____ Both _____

Acknowledgement: I understand that the above Search Term(s) will be cancelled. Once cancelled, the contracting of any cancelled term(s) again for placement will depend on availability. The price to contract any cancelled term will vary according to market conditions and there is not guarantee the term(s) will be available or at the current rate. I understand that if choose to contract the above cancelled search term(s), a new contract and with the appropriate set up/reprogramming fees will apply for any term(s).

CLIENT: _____ Date: _____

By: _____ Title: _____